



Placement Role Description Visitor Survey Placement	
Purpose of the Role	To assist the Marketing Team at The JORVIK Group by undertaking exit research surveys at The JORVIK Group attractions to gain valuable information about our visitor trends that help us to develop our visitor experience, marketing and services.
About The JORVIK Group	The JORVIK Group is owned by the York Archaeological Trust and runs five attractions in York city centre. Find our more http://www.thejorvikgroup.com/
Main Tasks	To conduct pre-written exit research surveys with members of the public who have visited The JORVIK Group attractions
Skills/Requirements	Volunteers will need to be confident initiating interaction with a wide range of the public so should have an outgoing and friendly personality, strong conversational skills and be able to communicate in a polite and engaging manner. Previous visitor survey experience would be useful but full training will be given.
Areas of interest	This is an ideal role for anyone seeking marketing experience or those interested in visitor trends in museums.
Person you can report to.	The Head of Volunteering & Marketing Manager will act as your main point of coordination. Further daily support will be given from the Site Managers at the attractions.
Induction and Training	Some training will be offered in advance of the placement and full inductions/support will also be offered during your time with us.
Hours & Availability	Usual hours are 5 full days (11 -3pm) Monday – Sunday in one continual block. Occasional weekends may be needed.
Location	This role will take place across a range of our city centre attractions.
Expenses	We apologise that we are unable to pay expenses for placements but we do pay for bus travel from York to our store.
Uniform	You will be given a branded shirt to wear which we ask you to team with smart, dark trousers/a skirt and smart, dark shoes.